



K Utility

UNIQ DATA SOLUTION PRIVATE LIMITED

SMS MARKETING

DIGITAL MARKETING

SEO OPTIMIZATION

SOCIAL MEDIA MARKETING

BULK VOICE CALL

E-MAIL MARKETING

▶ SMS MARKETING

- TYPE OF SMS :-

1. Transactional SMS Service
2. Promotional SMS Service
3. Updating
4. Informative SMS Service



- UDSPL helps you deliver Bulk Sms directly to the audience of your choice. UDSPL is trusted by more than 10,000 customers to deliver their message. We have been delivering BULK SMS service in India for more than 7 years now.
- It is one the most popular ways to reach your prospect audience, it increases visibility of your message as it is delivered directly to your audience's message inbox of mobile devices. BULK SMS services in India have gained its popularity by transactional message and promotional message. It is one the cheapest options which comes with ability to target an audience and feed your own database.

► SEO Optimization

- Use of Digital Marketing Service in India has increased many folds since last decade, in today's internet era as the number of internet users increases significantly it is very important to be available where your prospect customers are hanging out, that is the internet. Our digital marketing agency will give your business wings of the digital age with proven digital marketing strategies.
- K Utility is one of the best digital marketing agency in mumbai which will help you understand the digital tools and what tools would align best with your current goals. Our top notch digital marketing consultation & service have helped our many clients to choose the right tools at the right time for their brands, it will lay your foundation in the digital age.
- Digital Marketing services in India have revolutionised since last decade due to social media, search engine, internet reach and government's policy for Digital India.



► SOCIAL MEDIA MARKETING

Increase visibility, awareness and interact on Social Media with the best Social Media Marketing agency in Ahmedabad.

- Organizations can use different strategies as there are a wide spectrum of tools and choices to spend their marketing budget.

1. Social Media Posting on different platforms.
2. Increase Followers and Likes.
3. Creating & Optimising Profile Page.
4. Paid Promotions.



- UDSPL Utility has worked across industries and Social Media service in India which has provided us with cutting edge competitive advantage to serve our client as an experienced Social Media Marketer. Be it Instagram, Facebook, WhatsApp, Google Groups, Pinterest and many more.
- Social Media Marketing in India presents a huge potential to reach your audience with different targeting options, especially now as it is still not leveraged enough and there are very few companies which service all the related services under one window, which is very important to get good results from Social Media Marketing.

▶ SEO Optimization

Increase your visibility where people search for your services with the best SEO Agency - UDSPL

▶ Two Types of Search Engine Optimization (SEO) :-

- **On Page SEO :**

- Under On-Page SEO Service we add juice to your website by carefully use of keywords, alt & meta tags, site architecture, page titles which boosts your ranking and attract traffic from search engines to your website

- **Off Page SEO :**

- With Off-Page SEO, we boost your ranking by increasing local presence on the web, article writing, blog posts, contributing to communities, directory submission, article submission, pdf submission, blog commenting, and press releases. This increases trust of Search Engines on your website.



- After the launch of Jio, the internet has become cheaper and Google has been advertising aggressively to increase searches on Google in India. Hence Search Engine Optimization in India has become a significant part of marketing strategies due to the increase in the number of searches in India and all seo agency have started being more active since than.

- UDSPL has been in existence for more than 5 Yrs now with excellent SEO Services in Ahmedabad, feedback and testimonials to support our claims. Our digital experience has allowed us to understand how search engines operate and how you can make your web presence more Search Engine friendly so that you can push your business up in search engine ranking.
- The best part about Search Engine Optimization in India is that it is still not leveraged to its fullest potential by many industries, this brought UDSPL SEO services in existence and made us one of the best seo agency in Ahmedabad .

► Bulk Voice Call

Reach your audience in bulk all at once with a voice message – bulk voice calls service



- UDSPL have been serving businesses with our services for more than 5 years now. It has been our core value to provide efficient customer support and great quality of service, which have resulted in 90% + retention rate. And in future too we plan to keep our consistency so that we can keep on helping our clients grow with our services.

- With our technologically advanced services we have proved again and again that our services deliver results. Similarly we are one of the leaders in Bulk Voice Call Service in Mumbai, and we plan to reach a stage when we could call ourselves a leader in Bulk Voice Calls Service In India. As of now we are catering our service India wide.

• Why use Bulk Voice Calls service?

- It is obvious that Bulk Voice Calls also help you save on salary, which you might have spent on telecallers. Now you can make thousands of calls at once but earlier you may have to hire a telecaller which is much more expensive and it may take months to make thousand calls.
- Businesses are using our service for reaching a wide range of people all at once. It is used for automated voice reminders, promotional voice messages, voice announcements, information delivery & much more.

▶ E-mail Marketing

Reach your audience's email inbox, boost your drip marketing with the best email marketing service provider – UDSPL

- UDSPL we have developed infrastructure with a fantastic admin panel to keep to administrate, analyse and control your campaigns. With our Email Marketing Service you get complete access to our infrastructure & a customer support team for your email marketing campaigns. With our 90% plus retention rate since five years you can be rest assured about our services.



- Number of internet users in India is close to 700 million and one of the most common tools of communication for these internet users is email communication. Hence Email Marketing in India possesses a huge potential to be leveraged but it is yet to be utilised to its fullest potential, it has great rewards for early adopters as there is a minimal competition.
- Email Marketing Service in India is used for Promotional Email To Potential Customers;
- Welcome Email To New Customers;
- Newsletters & Updates & Drip Email Campaign Series.
- **Why we call ourselves the best email marketing service provider ?**
- Due to our excellent customer support and quality of services we are very popular for Email Marketing In Mumbai and ranked one of the best email marketing service provider in mumbai. Please do review our JustDial & Google reviews for local testimonials our customers have shared their opinions and experiences about our service.